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ENSEMBLE

ENabling SafE Multi-Brand pLatooning for Europe

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1. ENSEMBLE PRINTED MATERIAL

ENSEMBLE printed material, such as posters and flyers, will be produced throughout the project implementation to guarantee a relevant and effective dissemination at targeted events. All materials will conform to the project visual identity, ensuring the correct use of the logo, colour palette, fonts and brand identity, as detailed in D6.1 (Dissemination and communication plan). Moreover, all printed products will comply with EC visual regulation for H2020 R&I co-funded actions.

1.1. ENSEMBLE printed material: to date

As of December 2018, a digital poster and a roll-up banner have been produced for ENSEMBLE project's dissemination at events and conferences attended by the consortium.

The digital poster (see Figure 1 below) has been produced at the occasion of the ITS World Congress in Copenhagen (17-21 September 2018), and showcased at the ERTICO's exhibition booth where ENSEMBLE had a fixed presence. For the same conference, a flyer was produced (see Figure 2 below), with information about the project and the consortium.



Figure 1: ENSEMBLE digital poster







Figure 2: ENSEMBLE flyer

An ENSEMBLE roll-up banner (see Figure 3 below) has been designed for the latest ETPC networking event, which has been held in Brussels, 21-22 of November 2018.





Figure 3: ENSEMBLE roll-up banner



1.2. ENSEMBLE printed material: future products

Among the project's printed material is a final brochure (D6:4) that will be made available at M35, to summarise and pave the way for further exploitation of ENSEMBLE's findings and achievements.

During the project lifecycle, further printed products (inlays, flyers etc.) may be produced as needed and agreed among consortium members, to attend/host specific events relevant for ENSEMBLE successful implementation.

